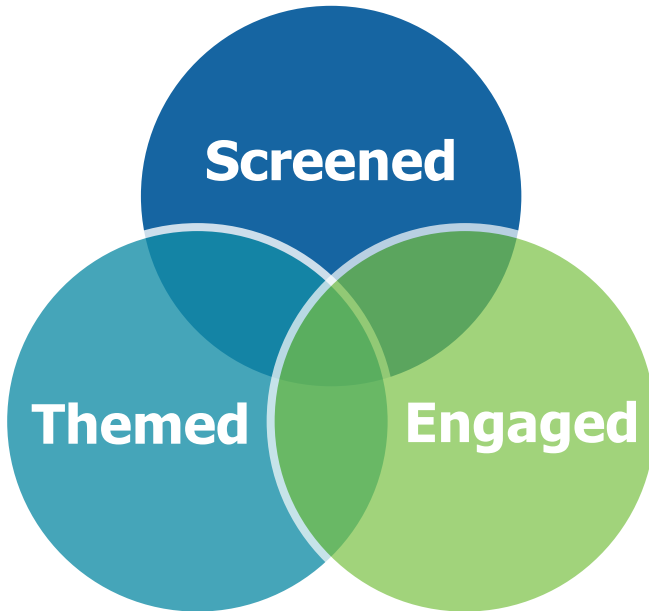




# Fund EcoMarket

The sustainable, responsible and ethical  
investment fund information hub



[www.FundEcoMarket.co.uk](http://www.FundEcoMarket.co.uk)

# SRI Advice Process.

## Using Fund EcoMarket.

Identify interested clients with 'main fact find' question

Identify client's core interests using our online 'SRI StyleFinder' fact find tool (use results in the 'SRI Styles' filter field).\*

Refine your fact finding (and fund research) using our supplementary 'SRI Policies, Features & Corporate Activity' filter options.\*

Find 'financially relevant' options using 'Product and Investment Type' filters

Read fund text to check 'ethical appropriateness'

Select funds and record your findings using the Fund EcoMarket report function

Carry out standard due diligence using your regular sources

\*see Financial Adviser Downloads page.

FSB TCFD (Financial Stability Board 'Task Force on Climate Related Financial Disclosure') issues recommendations for Climate-related Financial Disclosure (for investee companies and their investors).  
June 2017

UK Government launches plan to accelerate growth in Green Finance.  
BEIS  
September 2017

Institute & Faculty of Actuaries (IFoA) issues 'Climate Risk Alert' to all members, and Environment and Environment Issues: A Practical Guide for Pensions Actuaries' report.  
May 2017

UK Investment Consultants publicly back Pensions Regulator (TPR) guidance to consider environmental and social issues.  
UKSIF  
September 2017

Law Commission publishes Pensions and Social Investment review  
June 2017

EU 'High Level Expert Group' (HLEG) on Sustainable Finance issues interim report. (Final report due 2018.)  
July 2017

'Advisers who shun ethical funds losing clients' money'  
FT Adviser,  
August 2017

UK Office for Civil Society commissions research into how to expand social impact investment.  
August 2017

# The Big 3.

## Meeting clients' sustainable, responsible and ethical investment aims.

	Ethically Screened Fund Options			SRI Themed Fund Options			Engaged Funds or Fund Management Companies		
	SRI Style	Faith Based	Negative Ethical	Ethically Balanced	Sustainability Theme	Environmental Theme	Social Theme	Responsible Ownership	ESG Integration
<b>Client aims:</b>		Funds that <b>avoid companies</b> or sectors that conflict with the values of a named religion.	Funds that (primarily) focus on <b>avoiding companies</b> based on negative ethical (and other) exclusions. Criteria and depth of screens varies.	Funds that <b>balance diverse</b> (often complex) <b>positive and negative issues</b> . Criteria vary. May favour 'best in sector' companies.	Funds that focus on <b>sustainability themes</b> , issues & opportunities - often alongside ethical criteria. Strategies vary.	Funds that focus on <b>environmental themes</b> , issues & opportunities - sometimes alongside ethical criteria. May focus on a single issue or sector.	Funds that focus on <b>social themes</b> , issues, opportunities and outcomes. (ie. people related).	Investor stewardship strategies applied to all or some funds. Aimed at <b>encouraging better business practices</b> through voting and dialogue. Strategies vary.	Additional environmental, social and governance research carried out for some or all funds primarily to help <b>reduce risk</b> . Strategies vary.
<b>To reflect personal ETHICAL VALUES</b> eg. relating to tobacco, armaments, alcohol, gambling, animal testing – typically in addition to environmental and social issues.		Yes/Always	Yes/Always	Yes/Always	For most funds/Often	For most funds/Often	For most funds/Often	No/Very unlikely	No/Very unlikely
<b>To take areas like sustainability, environmental and social issues seriously because it makes FINANCIAL SENSE to do so.</b>		No/Very unlikely	For most funds/Often	Yes/Always	Yes/Always	Yes/Always	Yes/Always	Yes/Always	Yes/Always
<b>To help effect POSITIVE CHANGE</b> through where they invest – to have a positive impact by investing in well run, forward looking, environmentally and socially aware companies.		No/Very unlikely	For most funds/Often	For most funds/Often	Yes/Always	Yes/Always	Yes/Always	For most funds/Often	No/Very unlikely

- Yes/Always
- For most funds/Often
- No/Very unlikely

# Refining your search.

## Fund EcoMarket filter options.

### Policies

#### **What does this fund consider that is different from most other funds?**

Major published fund policy areas, typically expressed as positive or negative screens or themes eg. armaments, tobacco, nuclear, animal testing, avoids coal, oil and gas majors, climate, environmental, social, cleaner energy and transport, health and wellbeing, measures positive impacts.

### Features

#### **How do the policies work in practice, what else should I know?**

How fund policies are applied and other differentiators eg. aims to generate positive impacts, balances pros and cons/best in sector, faith friendly, limited ethical exclusions, single resource theme, clean energy theme, norms focus, invests in over 50% large cap or under 50% large cap, favours cleaner greener companies, sustainability theme.

### Corporate Activity

#### **What about the company that runs the fund?**

Related additional fund management company activity. May apply to all or specific named assets eg. boutique/specialist fund management company, ESG/SRI engagement, in-house ESG expertise, regularly leads collaborative ESG initiatives, publishes Stewardship report, votes all shares at AGMs, reviewing all fossil fuel exposure, PRI member.

# Associated Partners.

Free to use thanks to the following fund managers



## Necessarily diverse options.

### Because clients have different aims and needs

- Clients' areas of interest and preferred approaches vary
- Financial objectives vary
- No single option can meet all investors' needs

### Because different fund strategies are intended to meet different aims

- Funds have different policies, aims, objectives - and intended clients
- Fund methods vary - with different approaches and points of reference (eg norms/own criteria/impact/allowable limits)
- Few issues are 'black and white' – different strategies are often complimentary
- Issues, aims, objectives and available information change over time

### But needs to be understood in order to give appropriate advice

- Our 'SRI Styles' help users to recognise core SRI strategies - but be aware, fund strategies and aims vary within each group
- 'SRI Policies', 'SRI Features' and 'Corporate SRI Activity' filters help users identify individual fund aims, strategies, areas of crossover between the styles and related differentiators
- Text and links supplied by fund managers enable users to check which funds are 'ethically appropriate'

Fund EcoMarket is a whole of SRI market tool (listing all regulated, retail, onshore screened and themed funds, plus some additional entries) which is primarily intended for use by UK based financial advisers. It is available free of charge thanks to our fund manager sponsors.

Fund EcoMarket is for information purposes only. It is intended to be used in addition to users' regular information sources. SRI Services is not regulated or authorised to offer advice and whilst we aim to keep information as up to date as possible we can not be held responsible for advice given to clients.

